An overview of how humanitarian actors have accessed, used, and responded to IMPACT’s activities over the course of 2020. The data shown below is retrieved from IMPACT’s Global Monitoring and Evaluation report, sourcing information from partners, donors, and other actors present on the ground.

419 information products published across 19 different research cycles (RCs)

Approximately 9,500 downloads of information products from digital platforms online

REACH cited over 240 times in strategic documents including: Humanitarian Needs Overview & Humanitarian Response Plan (HRP)

110+ organisations engaged in different capacities

**Shaping operational planning on the ground**

Through longitudinal comparison of data from hard-to-reach areas, REACH noted an extreme drop in food security in a particular district which was raised to the relevant partners (Food Security Cluster and WFP), who then investigated further and ultimately ensured delivery of food assistance to the area.

**Bringing about system-wide change**

Through the Informal Settlements assessment (ISETs) and engagement with OCHA, the REACH team highlighted the need to include populations in informal settlements in the 2020 HRP mid-year review in light of their heightened risk to the COVID-19 pandemic. Since, ISETs have become a standard part of the needs response conversation.

**Informing strategic planning and decision-making**

Findings of the REACH Emergency Shelter and Non-Food items (ESNFI) 2019-2020 Winterization Evaluation led to the prioritization of the Central Highlands region for winterization assistance.

The Education in Emergencies Working Group used the findings from the REACH Hard-to-Reach Assessment as its primary evidence base for the allocation of AHF funding rounds, in terms of targeting of areas for infrastructure development, for the remainder of the year (approximately 13 million USD).

**Adapting to COVID-19:**

- At least 5 RCs with a key focus on COVID-19, primarily on Impact of COVID, Accountability to Affected Populations (AAP)/ Communication with communities (CwC) & Cash & Markets.

- Most downloaded product in 2020 was the July 2020 Joint Market Monitoring Initiative COVID-19 Update Factsheet (660 downloads).

REACH has made an outstanding contribution to the Humanitarian Access Group [...] by providing high quality contextual analysis, quantitative and qualitative data and support as part of the Hard to Reach reviews. This information [...] informed decision making regarding prioritization of beneficiaries, access engagement strategy with Non-State Armed Groups and vital information to frame negotiations.

- Humanitarian Partner, Afghanistan