



**229 information products** published across **33 different research cycles (RCs)**



Approximately **42,000 downloads** of information products from digital platforms online



REACH **cited over 45 times** in strategic documents including: Humanitarian Needs Overview (HNO) & iMMAP/DFS COVID-19 Situation Analysis (see [here](#))



**110+ organisations** engaged in different capacities

## Informing strategic planning and decision-making

Provided data and analysis support to **strengthen understanding of the humanitarian context**, including contributions to the HNO.

Findings from a Rapid Needs Assessment was cited in an OCHA Situation Report on "Recent Developments in Northwest Syria (NWS)" (as of 1 May 2020) to **highlight how livelihood opportunities in NWS had halted** for both host communities and internally displaced populations (IDP) households, also **highlighting challenges to service provision** following high numbers of IDP arrivals.

“ [...] the bi-weekly presentations [...] helps us have some perspectives and overview on the priority needs and any changes in needs in NWS, certain market trends and how themes like COVID affect the humanitarian situation. This independent analysis really supported our advocacy efforts [...] in making sure we are basing our efforts off of what we know are the needs. ”

- NWS NGO Forum Advocacy Coordinator, Syria\*

\*Consent was provided to be quoted here

## Shaping operational planning on the ground

REACH Market Monitoring provides partners with up-to-date information on a) availability/prices of items, b) currency prevalence; and c) exchange rates; this data is then reportedly used to **inform decisions around the distribution modality of humanitarian assistance** (in-kind vs. multipurpose cash (MPC)).

“ [The income vs food expenditure analysis in June and August] is very useful and will be used to [...] inform the process of reviewing and revising the current selection and vulnerability criteria in light of SYP fluctuation and COVID-19 impact [...] ”

- NES FSL WG Group Coordinator, Syria\*

\*Consent was provided to be quoted here

## OUR IMPACT



### Adapting to COVID-19:

- At least 4 RCs with a key focus on COVID-19, primarily on Impact of COVID, Cash & Markets and Knowledge, Attitudes, and Practices (KAP) / Vulnerability assessment.
- Household assessments in camps in NES helped inform the work of food security actors in camps and the COVID-19 preparedness / response strategy.