ORGANIZATIONAL OVERVIEW

IMPACT

Shaping practices
Influencing policies
Impacting lives
IMPACT Initiatives is a leading Geneva-based think-and-do-tank, promoting efficient and integrated humanitarian and development action. IMPACT conducts independent assessments, monitoring & evaluation, and organizational capacity-building programmes in direct partnership with aid actors or through its inter-agency initiatives REACH and AGORA. IMPACT is a member of the ACTED Group.

OUR APPROACH

UNDERSTANDING SETTLEMENTS
IMPACT promotes the understanding of settlements through the lens of community dynamics, governance structures and socio-economic relationships, guiding humanitarian and governance actors in more effectively planning and implementing their action.

WORKING IN PARTNERSHIP
IMPACT promotes a collaborative approach among aid actors, local and national governance stakeholders, the private sector and affected communities, improving the inclusiveness and quality of aid delivery.
To **shape practices and influence policies** in humanitarian and development settings in order to positively **impact the lives** of people and their communities.

We, as a think-and-do-tank, enable better and more effective decision-making by generating and promoting knowledge, tools, and practices for humanitarian and development stakeholders. We believe that by understanding settlements through the lens of community dynamics, governance structures and socio-economic relationships, we can impact lives of people, improve communities’ development pathways and contribute to a fairer world.

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**OUR MISSION**

To **act as a catalyst for change** of aid practices and policies to positively impact lives of people and their communities.

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**OUR VISION**

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**PROMOTING INNOVATION**

IMPACT promotes and facilitates the use of technology and innovation for more efficient and accurate collection and analysis of data, mapping and information management, supporting aid responses worldwide.

**EVIDENCE-BASED PLANNING**

IMPACT provides independent information and analysis on humanitarian needs, trends and response, enabling evidence based decision-making for planning, monitoring and evaluation purposes.
WHAT WE DO

1. ASSESSMENTS & ANALYSIS
   Through its field-based and independent assessments, IMPACT supports aid actors to fill information gaps and enhance their planning capacity. IMPACT facilitates large multi-sector or sector-specific assessments, which are at the core of humanitarian planning and decision-making process, such as Humanitarian Needs Overviews and Response Plans.

2. MONITORING & EVALUATION
   IMPACT teams monitor and evaluate humanitarian and development interventions in contexts of crisis, enabling partners to better understand the impact and efficiency of their programs and more broadly of the aid response. IMPACT’s expertise includes independent third party monitoring, impact evaluations, sector-response monitoring and evaluation.

3. INFORMATION MANAGEMENT
   IMPACT provides a wide range of information management solutions and products to facilitate decision-making by aid actors. IMPACT’s information products include mapping products (static maps, interactive maps, web maps, infographics), narrative products (reports, factsheets, profiles) and data storage and management products (data portals, databases).

4. BUILDING CAPACITIES OF ORGANIZATIONS
   IMPACT builds the capacity of local and international actors to gain a better understanding of crisis dynamics, have an increased capacity to respond to crisis and future shocks. IMPACT provides direct trainings and tools on information management, assessments, M&E and GIS, and facilitates peer-to-peer support between institutional actors (such as municipalities and universities).
Accountability and efficiency of humanitarian and development responses are increasingly central priorities for the aid sector, as reflected by the commitments of the World Humanitarian Summit. UN Agencies, NGOs and donors are striving to strengthen their capacity to grasp the needs and priorities of local populations, understand the impact of their work and increase cooperation and synergies with local actors.

Through its direct action and inter-agency initiatives, REACH and AGORÀ, IMPACT enables more efficient, accountable and integrated humanitarian and development responses across the Middle East, Africa, Asia and Europe.

To do so, IMPACT conducts independent and field-based assessments, monitoring and evaluation, information management and organisational capacity building programs, enabling UN Agencies, Donors, NGOs and local actors to understand crises, their impact and ensure integrated responses in crisis areas.
REACH facilitates joint and independent assessments, monitoring and evaluation in support of and within the framework of inter-agency coordination mechanisms. By doing so, REACH enhances the humanitarian community's decision-making and planning capacity, ensuring an evidence-based approach in crisis contexts.

To strengthen evidence based decision making by humanitarian actors through efficient data collection, management and analysis in contexts of crisis.

A partnership of IMPACT and:

- ACTED
- UNOSAT

www.reach-initiative.org
@REACH_info

OUR PARTNERS

CLUSTERS

Global Shelter Cluster
ShelterCluster.org
Coordinating Humanitarian Shelter

WASH Cluster
Water Sanitation Hygiene

FOOD SECURITY CLUSTER
Supporting Humanitarian Response

CCCM CLUSTER
Supporting Displaced Communities

UN AGENCIES AND INTERNATIONAL ORGANIZATIONS

UNHCR
The UN Refugee Agency

OCHA
The UN Office for the Coordination of Humanitarian Affairs

unicef
UNICEF

VOMEN
UN Women

International Federation of Red Cross and Red Crescent Societies
AGORA promotes settlement-based and multi-sectoral aid planning and delivery, fostering partnerships between exogenous aid actors and local stakeholders. By providing assessment, coordination and response planning capacity, AGORA enables localised, integrated and efficient responses, supporting the recovery and stabilization of crisis-affected communities and local actors.

Building synergies and platforms of engagement between local actors and exogenous aid stakeholders. Promoting the use of settlements as the territorial unit for the provision of aid and basic services.

www.agora-initiative.org

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A partnership of IMPACT and:

AGORA

DONORS

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EUROPEAID
UKaid
USAID

OTHER PARTNERS

acaps
CaLP
carton9
GROUND TRUTH SOLUTIONS
HARVARD HUMANITARIAN INITIATIVE
ICVA
iDMC
IMMAP
JIPS
MAP ACTION
MMP
Mixed Migration Platform
OpenStreetMap
START NETWORK
THE UNITED STATES INSTITUTE OF PRACTICAL

THE WORLD BANK

DEFENCE COMMUNITY