WHAT IS REACH?

REACH is a leading humanitarian research initiative which provides evidence and data from crisis contexts to inform aid responses and decision-making.

REACH activities are always conducted within inter-agency coordination mechanisms at field and global level, enabling more efficient aid planning and response.

Created in 2010, REACH is a joint initiative of IMPACT, ACTED and the United Nations Operational Satellite Applications Programme (UNOSAT).

OUR MISSION

Humanitarian actors effectively respond to the needs of crisis-affected communities

OUR VISION

To strengthen evidence based decision-making by humanitarian actors through efficient data collection, management and analysis in contexts of crisis.

STRATEGIC FRAMEWORK

All REACH activities are grounded in a strategic framework and organised around three pillars:

1. MULTI-SECTORAL PLANNING

REACH supports independent multi-sectoral assessments to inform humanitarian decision-making. REACH facilitates:

MULTI-SECTOR ASSESSMENTS

Crisis-wide and inter-agency Multi-Sectoral Assessments support specific humanitarian milestones such as the Humanitarian Needs Overview and Response Plans.

2. SECTOR-SPECIFIC PLANNING

REACH supports sectors and clusters at global and country level, providing sectorial information and analysis for response planning and delivery. REACH engages in the following sectors:

SHELTER & WASH

REACH is the assessment focal point for the global Shelter and WASH Clusters. REACH facilitates country-wide shelter and WASH assessments, regular deployments to crises and provides technical capacity support at global and field level.

3. PEOPLE ON THE MOVE

Displacement and mixed migration are at unprecedented rates across the world. To inform policy and aid responses across countries in crisis, along migration routes and of destination, REACH develops information products on:

CAMP & HOST

Assessments on needs and vulnerabilities of internally displaced people, refugees and migrants as well as host communities across camps (CAMP), cities and villages (HOST).
HUMANITARIAN SITUATION MONITORING
Regular Humanitarian Situation Monitoring provides reliable and updated information on humanitarian needs, including in hard to reach areas. REACH also supports coordination bodies at country level, ensuring strong analysis and information management.

FOOD SECURITY & CASH
Country-level assessments on food security, market functionality and regular price monitoring, in support of the Food Security Clusters, Cash Working Groups and the Integrated Food Security Phase Classification (IPC).

MOVEMENTS AND INTENTIONS
Tracking movements and numbers of internally displaced people and returnees, while shedding light on displacement and return intentions and vulnerabilities.

Rapid Assessments inform immediate decision making and aid responses following shifts in contexts and sudden events.

OTHER SECTORS
REACH supports other sectors and clusters such as Education, Protection, Early Recovery and Nutrition through country level assessments and analysis.

MIXED MIGRATION
Qualitative assessments on mixed migration, understanding push and pull factors, intentions and vulnerabilities of refugees and migrants in their countries of origin, along the migration routes, and in the countries of destination.
REACH combines modern information technology with tailored assessment methodologies, tools and processes, which are adapted to each emergency context and to the requirements of aid actors and coordination mechanisms.

**DATA COLLECTION & ANALYSIS**

- **INTER-AGENCY ASSESSMENTS**
  REACH conducts and facilitates field based assessments through dedicated teams of data collectors, encoders and analysers.

- **REMOTE SENSING**
  REACH uses remote-sensing and satellite imagery analysis as complementary tools for rapid primary data collection.

- **JOINT ANALYSIS**
  REACH supports inter-agency joint analysis based on available evidence and information.

**DATA DISSEMINATION**

- **PUBLICATIONS**
  REACH teams analyse and disseminate information to aid actors through a range of tailor-made products such as reports, profiles, situation overviews and factsheets.

- **MAPS**
  REACH produces and disseminates static maps to display information in a user-friendly format. Where relevant, REACH sets up field-based mapping centres to facilitate access to spatial data by a wide range of actors.

- **WEB-MAPS & ONLINE DASHBOARDS**
  REACH develops interactive web-maps and online dashboards to allow aid actors to access and utilize key information themselves. Open and transparent, the information can be used by all actors to support their programs.

**REACH Resource Centre**

All REACH publications, maps, research tools and methodologies are available on the REACH Resource Center.  
[www.reachresourcecentre.info](http://www.reachresourcecentre.info)
Partnership is at the core of REACH programming.

**OUR PARTNERS**

**CLUSTERS**

- Global Shelter Cluster
- WASH Cluster
- Food Security Cluster
- CCCM Cluster

**UN AGENCIES AND INTERNATIONAL ORGANIZATIONS**

- UNHCR
- OCHA
- UNICEF
- UN Women
- FAO
- WFP
- International Federation of Red Cross and Red Crescent Societies
- UNDP

**DONORS**

- EuropeAid
- giz
- USAID
- UK Aid
- Switzerland (Confederation, State and Canton of Bern, Canton of Basel-City, Canton of Basel-Landschaft, Scuol, Switzerland)
- Swiss Agency for Development and Cooperation (SDC)
- The World Bank

**OTHER PARTNERS**

- acaps
- CaLP
- CARMIN
- GROUND TRUTH SOLUTIONS
- HARVARD HUMANITARIAN INITIATIVE
- ICVP
- iDMC
- iMMP
- JIPS
- MAP ACTION
- MMP
- MIXED MIGRATION PLATFORM
- OpenStreetMap
- START NETWORK
- United States Institute of Peace
UNOSAT
Provides remote sensing expertise and technical support

ACTED
Hosts and facilitates REACH field operations

IMPACT Initiatives
Manages REACH Teams and oversees global strategy and programming

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