REACH is a leading humanitarian information provider that uses primary data collection and in-depth analysis as tools to enhance the capacity of aid actors to make evidence-based decisions to support crisis-affected populations.

To improve decision-making by aid actors in crises contexts in order to improve aid response and positively impact the lives of affected populations.

**OUR VISION**

To act as catalyst for positive change of aid practices and policies.

**OUR APPROACH**

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<th>DRIVEN BY IMPACT</th>
<th>FRAMED IN PARTNERSHIP</th>
<th>BASED ON BEST PRACTICES</th>
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<tr>
<td>+25 Countries</td>
<td>+316 Ongoing projects</td>
<td>+400 Experts</td>
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REACH is an initiative of **IMPACT Initiatives** implemented in partnership with its sister organisation **ACTED**, and the United Nations Institute for Training and Research (**UNITAR**) Operational Satellite Applications Programme (**UNOSAT**).

The partnership allows REACH teams around the world to benefit from the wide-range expertise and in-depth experience that all three organisations bring to the table.

As a result, REACH can deploy and operate in the field rapidly, conduct quality assessments with **tools** and **methodologies** geared for various humanitarian contexts, and support the interpretation and analysis of key satellite imagery.

This enables REACH to develop **information products** aimed at improving humanitarian action in a **timely**, **secure** and **effective** manner.
STRATEGIC PILLARS

PILLAR 1 INTER-SECTORAL PLANNING
- Multi Sectoral Needs Assessments
- Humanitarian Situation Monitoring
- Rapid Assessments

PILLAR 2 SECTOR SPECIFIC PLANNING
- Food Security
- Cash & Market
- Public health

PILLAR 3 PEOPLE ON THE MOVE
- Camps & sites profiling and mapping
- Intention surveys
- Displacement monitoring

PILLAR 3 PEOPLE ON THE MOVE
WHERE WE WORK

The REACH global team is hosted by IMPACT in Geneva, Switzerland, including specialists in data collection, information management and analysis.

REACH programs are implemented in 26 countries.
WHAT WE DO

Assessment, information management & analysis support

Provide support to the humanitarian coordination structure through assessments and analysis with OCHA, HCT, clusters, etc.

Humanitarian situation monitoring

Provide regular updates of the humanitarian situation by monitoring needs, service provision, market trends and access to markets, as well as using comparative vulnerability indicators to strengthen inter-sectorial prioritization and gap analysis.

OUR ACTIVITIES

Rapid assessments in sudden-onset crises

Carry-out rapid assessments in crises to provide a basis for operational actors to plan and prioritize their response.

Crisis-wide multi-sector assessments

Conduct crisis-wide multi-sector or sector-specific assessments to inform humanitarian milestones.
HOW WE DO IT

**Secondary data review**
Building on existing knowledge and information to better target research

**Primary data collection**
Primary data collection (including in hard-to-reach areas) through dedicated teams of enumerators, encoders and analysers.

**Dissemination of information to aid actors**
Open-access publication of a wide array of tailor-made products such as reports, profiles, briefs, presentations, situation overviews and factsheets, GIS analysis, interactive web-maps and online dashboards.

**Remote-sensing and satellite imagery analysis**
Leveraging technical tools to improve the visibility of aid actors on sudden onset crises.

**Facilitation and training of partners staff for joint assessment exercises**
Building the capacity and data literacy of partners to reach shared understanding of a crisis.

**Data analysis support**
Data analysis support (including Joint analysis workshops) and facilitation of access to data.
OUR WORK IN NUMBERS IN 2020

+200K information products downloaded

+80 reports launched

+190 situations overviews published

+3,300 Factsheets shared

+600 Standalone maps created

+135 briefs & profiles edited
Most common reported use of REACH information products, according to a survey handed to humanitarian actors, was for **providing** a shared understanding of needs and context.

“The quality of REACH reports, including in South Sudan is consistently amazing. As usual, they are informative, concise, visual and user-friendly.”

Humanitarian Partner, South Sudan

“Programming would be significantly affected if REACH were not active.”

Beyond REACH’s strong capacity, and its regional experience, the team’s flexibility has been a great support for the cluster to meet its changing demands within the fluid context in Yemen.

CCCM Cluster Associate, Yemen

“REACH does highly valuable work across the Syria response. The response wouldn’t have managed without you.”

DFID Representative, Syria

“The results of the REACH assessments are essential to guide the overall ECHO strategy for eastern Ukraine.”

Head of Office, ECHO Ukraine
The REACH Resource Centre is an open-access platform where users can view and download the entire catalogue of REACH information products.

You can search for products from any country or type of crisis (displacement, natural hazard, etc...) that we have worked in or are currently operating in.

You can also search for reports, factsheets, maps, based on the type of assessment you are interested in, such as multi-sector needs assessments, humanitarian situation monitoring, mixed migration evaluations, etc... or directly by sector (WASH, Shelter, Food Security, etc...).

Make sure to subscribe to receive tailored alerts in relation to your interests directly to your inbox.
OUR PARTNERS

GLOBAL CLUSTERS

GLOBAL AGENCIES AND INTERNATIONAL ORGANIZATIONS

GLOBAL FUNDING AGENCIES